

September 9, 2011

Dear Prospective Business Partner:

We are writing to offer you an opportunity to become an **E. Rivers Elementary Community Business “Partner in Education”**. Your support will enable us to provide our students with the “above and beyond” education enrichment programs that define E. Rivers Elementary as a leader in public education. In turn your business will be exposed to over 4,000 potential local customers by displaying your company banner on the E. Rivers Track and Field.

The E. Rivers Track and Field is utilized year round by the following:

- *2,000 Fall & Spring Soccer & T-Ball League Participants, Coaches, Parents, Families & Friends who live in neighborhoods from Buckhead to Morningside and attend all area public and private schools. (75% of participants live in 30327, 30305, & 30342)*
- *400 Summer Sports Camp Participants and their families*
- *100 Weekly Boot Camp Participants*
- *Countless area neighbors for recreational walking & jogging activities*
- *1,000 E. Rivers Students, Families, Alumni, Faculty & Staff during Fall & Spring Picnics, Fun Run, Field Day, P.E. & Recess who reside in area neighborhoods including Peachtree Battle, Peachtree Hills, Berkeley Park, Ardmore Park, Loring Heights, Collier Hills, Brookwood Hills, and Underwood Hills.*

All information needed to join us as a “**Partner in Education**” is attached.

If you have any questions or need further information, please feel free to contact us.

Sincerely,

Elizabeth & Mitch Wickland  
E. Rivers Education Foundation, Inc.  
Partner in Education Banner Co-Chairs  
404-375-7455  
eriverspartners@gmail.com

Colleen Hammond Whitmore & Delana Reeves  
PTA Community Business Partner Co-Chairs  
404-421-3705  
colleen@chwproductions.org

## 2011-2012 E. Rivers Community Business “Partner in Education” Sponsorship Levels

(Mail to: E. Rivers Education Foundation, Inc., 8 Peachtree Battle Ave, Atlanta, GA 30305  
or complete online at [www.eriverselementary.com](http://www.eriverselementary.com))

### All Sponsorship Levels include the following:

- Your Business Partner Logo & business link on E. Rivers Website
- Recognition in the E. Rivers “Pride” Quarterly Newsletter- circulation over 650 homes
- Recognition in the “Lion’s Roar” Weekly Newsletter – circulation over 500 homes
- “I Support E. Rivers” self- adhesive decal for your business

### Platinum Sponsorship Level      \$1,500

Your Banner\* on E. Rivers Track & Field  
Business Logo on 700 Fun Run T-Shirts  
1 School Year Commitment

### Gold Sponsorship Level      \$1,000

Your Banner\* on E. Rivers Track & Field  
1 School Year Commitment

### General Sponsorship Level – You decide: \$ \_\_\_\_\_

In Kind Donation \_\_\_\_\_ or Gift Card Value \$ \_\_\_\_\_ (Contact us for pickup)

Business Name \_\_\_\_\_ Industry \_\_\_\_\_

Contact \_\_\_\_\_

Address, City, Zip \_\_\_\_\_

Phone number \_\_\_\_\_ Number of Employees \_\_\_\_\_

Email: \_\_\_\_\_ Website \_\_\_\_\_

Choose your sponsorship payment method:

\_\_\_\_\_ Make check payable to: E. Rivers Education Foundation, Inc.

\_\_\_\_\_ PayPal “Donate” Link: [www.eriverselementary.com](http://www.eriverselementary.com)

\_\_\_\_\_ Credit Card Type: Visa      MasterCard      AMEX      Discover

Name on Card: \_\_\_\_\_

Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

### \*Banner Terms & Conditions:

Banners provided by participating business and subject to approval by committee.

Banners must be 4’ x 8’ or smaller. All banners will be taken down August 1<sup>st</sup> unless renewed.

Banner vendor recommendations available upon request.

On behalf of the students, parents and staff of E. Rivers Elementary school, we would like to thank you for supporting your local Atlanta Public School.